



## Pure Butter Biscuits

Creation date: 03/10/2017  
Date of update: 26/11/2025  
Version: 10

### 1- Product characteristics

**Product name:** Pure Butter Biscuits.

**Origin:** France.

Ref. Mère Poulard	Product Code	Packaging	Net weight (g)	Total number of biscuits	Weight of one biscuit (g)	Unit gencod	Cardboard gencod
105	40587	Standard pack 1888	125	16	7.8	3472860001058	13472860405877
40530	40530	1888 half pack	46.8	6	7.8	3472860405306	23472860405300
40829	40829	Mythique Half metal tin	250	32	7.8	3472860408291	13472860408298
40802	40802	Mythique metal tin	500	64	7.8	3472860408024	13472860408021
40595	40595	Opaque freshness bag	23.4	3	7.8	3472860405955	13472860405952
5105	40591	Vintage standard pack	125	16	7.8	3472860051053	13472860405914
40555	40555	Vintage Half pack	46.8	6	7.8	3472860405559	23472860405553
245	40075	Vintage Half metal tin	250	32	7.8	3472860002451	13472860002458
145	40083	Vintage metal tin	500	64	7.8	3472860001454	13472860001451
40812	40812	Pictogram Metal tin	500	64	7.8	3472860408123	13472860408020

### 2- Ingredients and allergens

Ingredients: **Wheat** flour (France), **butter** (EU) (22%), sugar, **eggs** (2.9%), salt, natural vanilla flavouring.

Contains: **gluten**, **milk** and **eggs**.

May contain traces of **soya** and **nuts**.

### 3- Nutritional properties

	For 100 grams
Energy value (kJ)	2103
Caloric value (kcal)	501
Moisture (g)	0.6
Proteins (g)	6.8
Carbohydrates (of which sugar) (g)	70 (20)
Fat (of which saturated fat) (g)	22 (15)
Trans fat (g)	0.66
Total dietary fibre (g)	1.5
Salt (g)	0.26
Sodium (mg)	103



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Cholesterol (mg)	68
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**4- Microbiological properties**

Water activity (aw): 0.08

Colony count at 30°C NF EN ISO 4833	< 10 000 UFC/g
Presumptive coliforms at 30°C NF V08-050	< 100 UFC/g
Presumptive thermotolerant coliforms at 44°C NF V 08-060	< 1 UFC/g
Sulphite-reducing anaerobes at 46°C NF V 08-057-1	< 10 UFC/g
Coagulase-positive staphylococci at 37°C NF V08-061	< 100 UFC/g
Salmonella MSRV 12/05-464 Validated as NF ISO 16140	Not present in 25 g

According to the criteria defined by the Federation of Commerce and Distribution (FCD) and the European regulation 2073/2005.

**5- Organoleptic profile:**

- Texture: Shortbread and crunchy.
- Appearance: Fluted, golden-coloured biscuit with "1888" stamped on top.
- Smell: Butter.
- Taste: Butter and vanilla.

**6- Ionisation and GMO information**

- The product is guaranteed non-ionised and is not subject to GMO labelling.

**7- Storage and conservation conditions**

- Shelf life: 13 months in the original, unopened packaging.
- Guaranteed life on delivery: according to the negotiated contract.
- Storage temperature: Room temperature.
- Storage conditions: Store away from moisture and heat.
- After opening the freshness bag, keep the biscuits in an airtight container and eat as soon as possible.

**8- Packer code and Nomenclature No.**

- Packer code: EMB 35257 A
- Nomenclature No. 19059045

**9- Recycling instructions**



Our packaging may be subject to recycling instructions, which can be consulted on the website [www.consignesdetri.fr](http://www.consignesdetri.fr).










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## Pure Butter Biscuits

Creation date: 03/10/2017  
Date of update: 14/04/2025  
Version: 8

### 10- Packaging

Product reference	40587	40802	40829	40595	40591	40555	145	245	40812
<b>Sales unit</b>									
Gross weight (g)	149	745	425	24.4	149	60.6	745	425	745
Net weight (g)	125	500	250	23.4	125	46.8	500	250	500
Primary Packaging	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag
Secondary Packaging	Cardboard pack	Metal tin	Metal tin	Box	Cardboard pack	Half cardboard pack	Metal tin	Metal tin	Metal tin
Packaging visual									
Dimensions (mm) Lxwxh	245x32x70	150x150x115	150x150x65	/	245x32x70	122x32x70	150x150x115	150x150x65	150x150x115
<b>Packing</b>									
Number of units	14	12	24	120	14	28	12	24	12
Gross weight (kg)	2.216	8.94	10.2	2.928	2.216	1.827	8.94	10.2	8.94
Packaging material	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box
Dimensions (mm) Lxwxh	249x230x144	465x310x255	465x310x295	260x255x230	249x230x144	249x230x144	465x310x255	465x310x295	465x310x255
<b>Packing Specifications</b>									
Number of layers	13	6	6	5	11	13	6	6	6
Number of boxes/Layer	15	5	5	12	15	15	5	5	5
Number of boxes/Pallet	195	30	30	60	195	195	30	30	30
Gross weight including pallet (kg)	453	293	331	176	453	377	293	331	293
Dimensions (cm) Lxwxh	120x80x210	120x80x155	120x80x179	120x80x180	120x80x210	120x80x210	120x80x155	120x80x179	120x80x155





## Pure Butter Shortbread

Creation date: 03/10/2017  
Date of update: 26/11/2025  
Version: 9

### 1- Product characteristics

**Product name:** Pure Butter Shortbread.

**Origin:** France.

Ref. Mère Poulard	Product Code	Packaging	Net weight (g)	Total number of biscuits	Weight of one biscuit (g)	Unit gencod	Cardboard gencod
401	40588	Standard pack 1888	125	8	15.6	3472860004011	13472860405884
40830	40830	Mythique Half metal tin	250	16	15.6	3472860408307	13472860408304
40803	40803	Mythique Metal tin	500	32	15.6	3472860408031	13472860408038
5401	40592	Vintage standard pack	125	8	15.6	3472860054016	13472860405921
249	40077	Vintage Half metal tin	250	16	15.6	3472860002499	13472860002496
149	40085	Vintage Metal tin	500	32	15.6	3472860001492	13472860001499
40813	40813	Pictogram Metal tin	500	32	15.6	3472860408130	13472860408137

### 2- Ingredients and allergens

Ingredients: **Wheat** flour (France), **butter** (EU) (24%), sugar, **eggs** (2.6%), powdered **egg** yolk (1.3%), salt, natural vanilla flavouring, caramel (glucose syrup, water, sugar).

Contains: **gluten**, **milk** and **eggs**.

May contain traces of **soya** and **nuts**.

### 3- Nutritional properties

	For 100 grams
Energy value (kJ)	2162
Caloric value (kcal)	517
Moisture (g)	1.4
Proteins (g)	6.8
Carbohydrates (of which sugar) (g)	65 (21)
Fat (of which saturated fat) (g)	26 (17)
Trans fat (g)	0.76
Total dietary fibre (g)	1.7
Salt (g)	0.35
Sodium (mg)	141
Cholesterol (mg)	110

**Pure Butter Shortbread**Creation date: 03/10/2017  
Date of update: 26/11/2025  
Version: 9**4- Microbiological properties**

Water activity (aw): 0.11

Colony count at 30°C NF EN ISO 4833	< 10 000 UFC/g
Presumptive coliforms at 30°C NF V08-050	< 100 UFC/g
Presumptive thermotolerant coliforms at 44°C NF V 08-060	< 1 UFC/g
Sulphite-reducing anaerobes at 46°C NF V 08-057-1	< 10 UFC/g
Coagulase-positive staphylococci at 37°C NF V08-061	< 100 UFC/g
Salmonella MSRV 12/05-464 Validée NF ISO 16140	Not present in 25 g

According to the criteria defined by the Federation of Commerce and Distribution (FCD) and the European regulation 2073/2005.

**5- Organoleptic profile:**

- Texture: Shortbread and crumbly.
- Appearance: Round, thick, golden-coloured biscuit with "1888" stamped on top.
- Smell: Butter.
- Taste: Butter.

**6- Ionisation and GMO information**

- The product is guaranteed non-ionised and is not subject to GMO labelling.

**7- Storage and conservation conditions**

- Shelf life: 13 months in the original, unopened packaging.
- Guaranteed life on delivery: according to the negotiated contract.
- Storage temperature: Room temperature.
- Storage conditions: Store away from moisture and heat.
- Conservation conditions: After opening the freshness bag, keep the biscuits in an airtight container and eat as soon as possible.

**8- Packer code and Nomenclature No.**

- Packer code: EMB 35257 A
- Nomenclature No. 19059045

**9- Recycling instructions**

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**Pure Butter Shortbread**Creation date: 03/10/2017  
Date of update: 26/11/2025  
Version: 9



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## Pure Butter Shortbread

Creation date: 03/10/2017  
Date of update: 05/03/2025  
Version: 7

### 10- Packaging

Product reference	40588	40803	40830	40592	149	249	40813
<b>Sales unit</b>							
Gross weight (g)	149	745	425	149	745	425	745
Net weight (g)	125	500	250	125	500	250	500
Primary Packaging	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag	Freshness bag
Secondary Packaging	Cardboard pack	Metal tin	Metal tin	Cardboard pack	Metal tin	Metal tin	Metal tin
Packaging visual							
Dimensions (mm) Lxwxh	245x32x70	150x150x115	150x150x65	245x32x70	150x150x115	150x150x65	150x150x115
<b>Packing</b>							
Number of units	14	12	24	14	12	24	12
Gross weight (kg)	2.216	8.94	10.2	2.216	8.94	10.2	8.94
Packaging material	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box	Cardboard box
Dimensions (mm) Lxwxh	249x230x144	465x310x255	465x310x295	249x230x144	465x310x255	465x310x295	465x310x255
<b>Packing Specifications</b>							
Number of layers	13	6	6	13	6	6	6
Number of boxes/Layer	15	5	5	15	5	5	5
Number of boxes/Pallet	195	30	30	195	30	30	30
Gross weight including pallet (kg)	453	293	331	453	293	331	293
Dimensions (cm) Lxwxh	120x80x210	120x80x155	120x80x179	120x80x210	120x80x155	120x80x179	120x80x155